Changing how teams build software— one story at a time

The Tracker Story

Pivotal Tracker is the world's best project management tool for agile software teams. Built to encourage the disciplined software development process pioneered by Pivotal Labs, Tracker has brought transparency, clear prioritization, and focused collaboration to thousands of companies, from fast-growing startups all the way to the most recognized enterprises.

Tracker encourages a level of consistency that gets teams into a healthy rhythm. With a more sustainable pace, your team can deliver more features more often and keep the feedback loop spinning.

Simple, yet powerful and transformative, Tracker allows you to bring your products to market faster, and continue to deliver as the needs of your customers evolve.
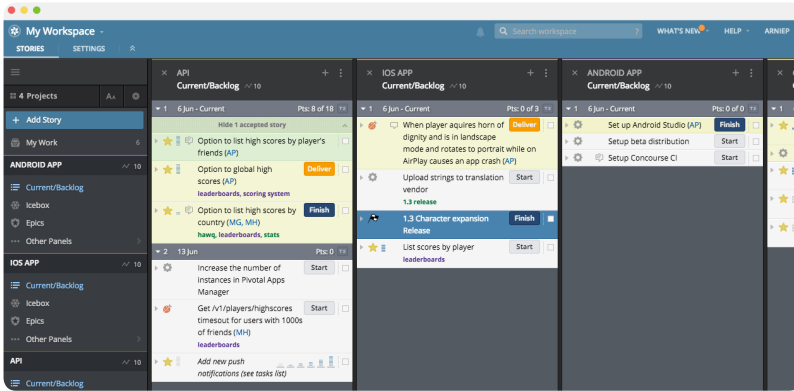
Humana

Humana has a laser focus on their customers' well-being.

"Pivotal Tracker is a core tool for the team that is used on a daily basis. It helps solidify in a tangible way the way we work—singular focus, ruthless prioritization—and allows for the team to calibrate their own level of description required to deliver their software.

"Tracker is also a powerful metric for how things are progressing. It's a tool used to help explain and demonstrate prioritization, story writing, the size of the story, really everything that goes into the creation and prioritization of the Backlog is done with and in Tracker."

—Antonio Melo, Practice Leader for the Digital Experience Center

Why Choose Tracker

Better organization, better focus

Your shared backlog makes priorities clear so the entire team can stay organized. Quickly visualize scope, collaborate with more focus, and stay nimble.

Powerful process that drives teams to deliver

Easily break down your projects into manageable chunks so the team can iterate, collaborate, and keep delivering.

Start with a good story

A story is a small, actionable bit of work that's either a placeholder for a future conversation or a reflection of one that already happened. Outlining what a user needs helps you focus on the what, not the how.
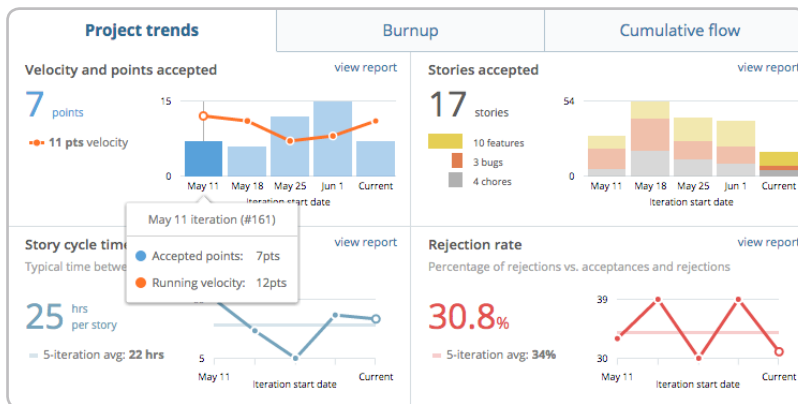
Define the story

Select among features, bugs, and chores to strike a healthy balance between building new features, staying ahead of technical debt, and keeping the bugs from piling up.

Estimate, then prioritize

Writing the story is just the beginning—now you get to rap about it. Estimate as a team to uncover the story's complexity. Choose among several point scales, then drag-and-drop to prioritize by iteration.

Get predictable and stay that way

Say goodbye to managing timelines and meeting unrealistic expectations, and let velocity do the planning.

See the forest and the trees

Analytics illustrate overall project health in terms of both the broad trends as well as the nitty-gritty details.

Project transparency at a glance

With a shared, clear view of your team's work, everyone has a real-time, single source of truth. A quick scan explains where your team is, who's accountable, and what's coming next.

Automatic planning keeps your team in a rhythm

Say goodbye to managing your own timelines and meeting unrealistic expectations, and let Tracker do the planning.

Workspaces put your projects in order

Use multiproject workspaces to organize and view your projects side-by-side—any way you like—on one screen.

Ease-of-use means ease-of-adoption

Master the basics and get working on your projects quickly. A single-page, drag-and-drop UI makes project management and collaboration simple and intuitive.

API

Build to your specifications. Tracker's full-featured and well-documented API makes it easy to integrate with your tools and the third-party tools you depend on.

Mobile apps go anywhere you need them

Native iOS and Android apps allow you to monitor projects, add and comment on stories, and stay connected no matter where you are.

Reviews

Tracker believes that software is a team sport: handoffs kill context and turn us into assembly line robots. We have specifically designed Reviews to be completed in parallel with each other and with other work, so getting value to users does not slow down. Reviews will help all members of balanced agile teams better represent their work in Tracker.

An enterprise solution for modern software teams

A Proven Process

Almost every vertical industry has had the experience of being significantly disrupted by new software-centric competitors. For established players to survive and succeed, software development must become the focal point of their digital transformation strategy.
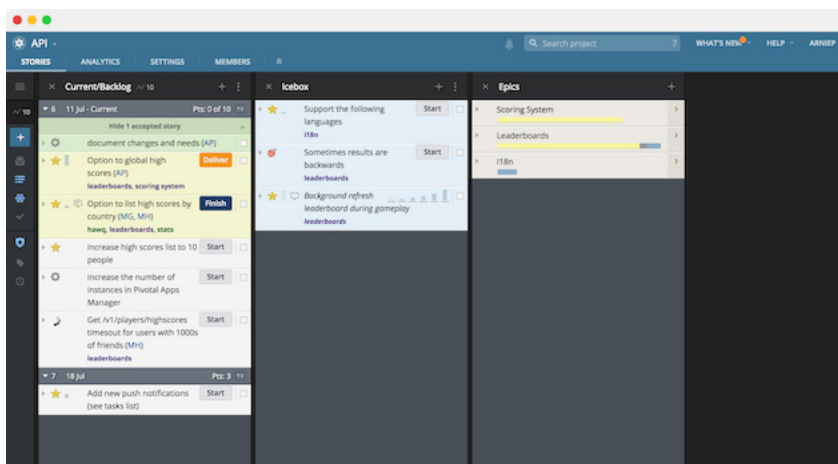
With a shared view of team priorities, a process that fosters collaboration, and robust tools to analyze progress, Tracker is the core of the modern software team's workflow, and the key to delivering better software.

MŌTOME

MotoMe makes car buying fun and easy, just as it should be.

"Pivotal Tracker is the best project management software we've come across. Behind a simple, slick UI hides a powerful, feature-rich tool that is tailor-made for lean, agile teams, demanding that we focus on what is most important in the short term."

—Lachy Wharton, MotoMe.com.au

Enterprise Features

Single Sign-On

Seamlessly integrate user management and access control—including multi-factor authentication and SCIM (System for Cross-domain Identity Management) with your existing SAML 2.0-based user identity provider, including Okta, Centrify, OneLogin, ADFS, Ping Identity, among others.

Customized pricing using PO/invoices

Enterprise accounts include flexible, per-active-collaborator pricing, with unlimited viewers (read-only users) and projects for all enterprise accounts. There is no limit on adding new users during your subscription term and no new purchase order is required. Plans are financed via a purchase order and invoice.

Organization-visible & discoverable projects

Break down the silos so everyone with organization-level access can see the progress of projects. Allow anyone at your company to easily discover and join your projects to follow or collaborate. In addition, users from your organization can also add new projects without special permissions.

Live audit trail

Tracker is your living audit trail, with extended project and story history data retention. Export company-wide activity data easily for audit and compliance purposes.

DELLEMC   NBC UNIVERSAL

Humana   THALES

doximity   GROUPON

THE HOME DEPOT   LEARNIST

GOV.UK   IGN

On-premise SCM integrations

Tracker Enterprise customers can setup integrations with the following on-premise SCM solutions (Github Enterprise, Bitbucket Server, and GitLab Self-Managed) so that commits, pull requests and branches can be automatically attached to the appropriate Tracker stories.

Customer success specialists

A Tracker customer success specialist can be your team's mentor for all things Tracker—think of them as your personal sherpa, there to guide you on your agile journey and ensure that you're getting the most out of Tracker. They can offer online training, Q&A sessions and guidance on using Tracker to best meet your needs.

Priority support

Start your teams on the right foot, and ensure that you can get help when needed. Enterprise accounts get the highest priority support, including 24/7 phone or email assistance from the global Pivotal Help Desk.

Contact us

To learn more, email us at:
tracker@pivotal.io

or visit us online at:
www.pivotaltracker.com.

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Enterprise